As the largest PCMA Chapter, the PCMA Capital Chapter is known for its innovative and thought-provoking educational programming; caring and impactful community outreach initiatives; high energy networking events; engaging sponsorship opportunities and rewarding mentorship programs focused on the meetings and convention profession.

PCMA’s Capital Chapter serves 1,600 members from Maryland, Virginia, and Washington, D.C.

Why partner with the Capital Chapter? Our members represent the leading professionals in our area in the meetings industry. Our events allow for networking and promotion of your organization to all members. As a partner, you have the unique opportunity to tap into this esteemed network of professionals.
2020 Education Programs

The Capital Chapter will be amping up the education in 2020 with **FOUR** Spark events. Each event is a half day of learning with a G/S, 3 breakouts and networking. Average attendance is 220-225 attendees per event.

**Tuesday, April 14, 2020**
*Global Meetings Industry Day (GMID)*
Ronald Reagan Building

**Thursday, June 11, 2020**
*2nd Quarter SPARK Event*
Venue: Pending

**Thursday, August 27, 2020**
*3rd Quarter SPARK Event*
Venue: Pending

**October 2020 – Date TBD**
*4th Quarter SPARK Event*
Venue: TBD
Networking Opportunities: Stay in touch with those in our industry, meet a mentor, keep up on the job market, meet future partners and clients – whatever your reasonings, the Capital Chapter’s networking events are the place to be!

Sunday, January 5, 2020
Capital & Chesapeake Chapter Reception at Convening Leaders
Hilton Union Square, San Francisco

Thursday, January 30, 2020
Mix ‘N Bowl Networking Event
Pinstripes in Georgetown

September/October 2020 – TBD
PCMA Capital Chapter/MPI Potomac Fall Networking Event
Venue: TBD

Thursday, November 19, 2020
Celebrate! (Annual Meeting)
## PARTNER BENEFITS

### OPEN PARTNERSHIPS

#### Networking & Retreats

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#### Spark Education Events

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*Only Premier or Specialty Partnership Packages Available*
• Recognition as an official Uber Partner of the event to include:
  • Pre-event Marketing materials
  • Event signage
  • Opportunity to display your Company information in the Registration area during the event
  • Designated Sponsor-level on the Capital Chapter Website
  • Mention at your designated level in the Chatter newsletters (6 issues) with logo
• Presentation time at the event up to 4 minutes (can include a video)
• Attendance List from event (addresses ONLY; no phone or email)
• One full Page Advertisement in the Chatter
• Two ¼ Page Advertisements in the Chatter
• Three complimentary registrations for the company to use for Staff to attend
• Ten complimentary registrations for meeting planners to attend
• Complimentary meeting planner Member registrations (5 via scholarship program)
• Three Season passes for admission to education programs; may be transferable
• Opportunity to submit an article for the Chatter newsletter – Topic Specific, not an advertorial, subject to availability
• Social Media “takeover” – For one week, all of the Capital Chapter’s social media platforms will feature your company logo and website
• Banner Ad on the Capital Chapter website event library (1 month)
• Company will have the opportunity to collect business cards for a raffle prize (drawing to be done after event) or provide a give-away for attendees
• CSR Activity – If the company works with a local organization within their community, there would be the opportunity to provide an activity during the registration and networking portion of the event (activity to be coordinated by host company and approved by PCMA and the venue)
Recognition as an official Strategic Partner of the event to include:

- Pre-event Marketing materials
- Event signage
- Opportunity to display your Company information in the Registration area during the event
- Designated Sponsor-level on the Capital Chapter Website
- Mention at your designated level in the Chatter newsletters (6 issues) with logo
- Presentation time at the event up to 3 minutes (can include a video)
- Attendance List from event (addresses ONLY; no phone or email)
- Two 1/2 Page Advertisements in the Chatter
- Two complimentary registrations for the company to use for Staff to attend
- Five complimentary registrations for meeting planners to attend
- Two Season passes for admission to educational programs only; may be transferable
- Company will have the opportunity to collect business cards for a raffle prize (drawing to be done after event) or provide a give-away for attendees
PARTNER BENEFITS

PREMIER PARTNER $5,000

- Recognition as an official Strategic Partner of the event to include:
  - Pre-event Marketing materials
  - Event signage
  - Opportunity to display your Company information in the Registration area during the event
  - Designated Sponsor-level on the Capital Chapter Website
  - Mention at your designated level in the Chatter newsletters (6 issues) with logo
- Special thank you during opening remarks at the event
- Attendance List from event (addresses ONLY; no phone or email)
- 1/2 Page Advertisement in the Chatter
- Two complimentary registrations for the company to use for Staff to attend
- Two complimentary registrations for meeting planners to attend
- Company will have the opportunity to collect business cards for a raffle prize (drawing to be done after event) or provide a give-away for attendees

MAJOR PARTNER $3,000

- Recognition as an official Strategic Partner of the event to include:
  - Pre-event Marketing materials
  - Event signage
  - Opportunity to display your Company information in the Registration area during the event
  - Designated Sponsor-level on the Capital Chapter Website
  - Mention at your designated level in the Chatter newsletters (6 issues) with logo
- Special thank you during opening remarks at the event
- Attendance List from event (addresses ONLY; no phone or email)
- 1/4 Page Advertisement in the Chatter
- Two complimentary registrations for the company to use for Staff to attend
- Two complimentary registrations for meeting planners to attend
PCMA Capital Chapter Committee

Chair:
Regina Rink – rrink@gotolouisville.com

Co-Chair:
Anissa Ladd – aladd@goprovidence.com

capital@pcma.org

Special Programs and Partnerships
Looking for something different? We can customize any partnership for your need and your budget. Contact us on how we can accommodate your request.